

Graduate Program Mission and Learning Outcomes

Professional Studies Division

MBA Program Mission

The MBA programs provide students with the tools and perspectives needed to lead and manage for business results and the public good. The program seeks to develop leaders for business, government, and not-for-profit organizations in Hawaii and to provide transferable business skills that will enable graduates to succeed in organizations across the country and internationally.

MBA Program Learning Outcomes

In completing the MBA program, a graduating student will have demonstrated the following competencies:

- 1) An understanding of issues central to financial management of an organization and the ability to use accounting and financial tools and analysis to inform business decisions.
- 2) An understanding of the process of value creation by an organization and the ability to use concepts and process of marketing, operations management, and human resource management to inform business decisions.
- 3) An understanding of the legal obligations and the ethical dilemmas faced by businesses and the ability to use related frameworks to inform organizational decision-making.
- 4) An understanding of domestic and global economic environments and the ability to use economic data to inform business decision-making.
- 5) An understanding of leadership dynamics and the ability to identify appropriate leader actions for enhancing individual, group, and system effectiveness in specified situations and environments.
- 6) An understanding of the central components and processes of strategic management and the ability to access and create appropriate strategies for specified organizations in identified business environments.

Linkages between MBA Coursework and Program Learning Outcomes

Students enrolled in the MBA are expected to achieve competency in each of the areas covered in the degree.

MBA Core Courses	Program Learning Outcomes Given Focus
MBA 601 Economic Analysis for Managers	4
MBA 602 Managerial Ethics and Decision Making	3
MBA 610 Managerial Accounting	1
MBA 611 Managerial Finance	1
MBA 612 Managerial Marketing	2
MBA 613 Human Resource Management	2
MBA 760 Leading People in Organizations	5
MBA 800 Strategic Management	6