

MBA students taking the capstone course MBA 800 (Business Strategy) take the national ETS Business Field Exam : Masters level. Additionally, the case presentations in that Business Strategy class are given to an audience that includes business persons and classroom instructors of various business backgrounds. Tapes are on file in the business program office so they can be viewed and discussed by the faculty as a group to assess for strengths and weaknesses in analysis of each functional area, as well as in strategic conclusions and recommendations. Implications for course and program design are then devised by the faculty group as a whole. Of concern at the moment is the question of how to assess the case presentation in BU800 once that course is offered online. That is being discussed by faculty and will be determined prior to the online offering of that course.