

The results of the ETS Major Field Test were fairly encouraging. Chaminade's average score of 244 was in the 35% percentile for students scores, a slight improvement over the average score of 241 that corresponded with the 25th percentile the last time the exam was administered. Although the Mean Percent Correct fell slightly for Marketing, it increased slightly for all other functional areas. The percentile scores for functional areas also improved for all but the Marketing. However, anecdotal evidence from student test takers indicates that many of the students did not take the test seriously, as they knew it would have no impact upon their grades. We are working on presenting the exam in such a way that students will be incentivized to do their best regardless of the lack of impact on their grades.

Analysis of the MBA case presentations, indicated that our students could benefit from more instruction and perhaps experience with business research. We are continuing to examine this issue and are working to develop an answer to this newly identified need.