

Table of Contents

Introduction	2
 Public Organizations, State of Hawaii	
Department of Economic Development and Tourism (DBEDT).....	3
Hawaii Strategic Development Corporation (HSDC).....	4
Hawaii Tourism Authority (HTA).....	5
High Technology Development Corporation (HTDC).....	6
 Public Organizations, City and County of Honolulu	
Community Based Economic Development (CBED).....	7
Office of Economic Development (OED).....	8
 Private Organizations	
Chamber of Commerce of Hawaii (COC).....	9
Enterprise Honolulu.....	10
Hawaii Business Roundtable (HBR).....	11
Hawaii Technology Trade Association (HTTA).....	12
Hawaii Venture Capital Association (HVCA).....	13
Island Economic Development Boards.....	14
National Federation of Independent Business (NFIB).....	15
Small Business Hawaii (SBH).....	16

Introduction

When the Hogan Entrepreneurial Program began operations in September of 2002, it was evident that no single source seemed to exist which identified and provided easy contact information for the organizations in Hawaii important to the economic development process. This directory is a modest attempt to pull together basic information needed to contact some of the key players in this area.

Undoubtedly some will have been missed and we will endeavor to modify it accordingly if we choose to update the directory in the future.

Hogan Entrepreneur Becky Staubach is the author of this compilation. By pulling it together; she had an opportunity to interact with many of the people mentioned and in the process, learned a substantial amount about how economic policy is developed. Becky is a senior at Chaminade on exchange from the University of Dayton. She is a science major and will enter medical school at the University of Cincinnati in September 2003.

We hope this information will be useful and we would appreciate any suggestions for additions or changes. They can be directed to Ms Ann Lujan, at 808-739-4673, or alujan@chaminade.edu.

May 1, 2003

Department of Business, Economic Development and Tourism



Operation: This State Department is divided into several divisions: Research and Economic Analysis Division, Business Development and Marketing Division, Hawaii Community Development Authority, and the Office of Planning. In addition, DBEDT is the administrative umbrella and close partner with several other State agencies that share in efforts to shape Hawaii's economic future: Hawaii Tourism Authority, Hawaii Strategic Development Corporation, and the High Technology Development Corporation.

Essence: DBEDT is a large state organization providing the guiding government leadership in Hawaii's future economic development. DBEDT strives to direct the economic development through: diversification of the Hawaiian economy, expansion of existing businesses and resources, and attraction of new businesses to Hawaii. In addition to tourism, DBEDT specifically helps to advance emerging economic activities that will likely serve as Hawaii's future economic growth, such as the high tech and film industries. Additionally the organization works to increase factors that support the realization of Hawaii's future growth by growing necessary infrastructure resources such as investment capital.

Publications: These and many more publications are available on-line:

Forging Alliances for Economic Growth in the 21st Century

Hawaii - Global Islands

Hawaii's Economy; A Periodic Economic Report

Hawaii's Economy and Outlook (2002)

Hawaii's Emerging New Economy

A New Millennium Growth Strategy for Hawaii's Economy

Population and Economic Projections for the State of Hawaii to 2025

Monthly visitor statistics

DBEDT Quarterly Forecast

Contact:

Ted Liu, *Director*

Ray Jefferson, *Deputy Director*

No. 1 Capitol District Building

250 S. Hotel Street, 5th floor

P.O. Box 2359

Honolulu, Hawaii 96804

Phone: (Liu) 586-2359, (Jefferson) 586-2367

Fax: (808) 587-2790

Email: tliu@dbedt.hawaii.gov, rjefferson@dbedt.hawaii.gov

Website: www.hawaii.gov/dbedt

Hawaii Strategic Development Corporation

Operation: An agency of the State of Hawaii created in 1990 by the legislature, administrated under Department of Business and Economic Development and Tourism (DBEDT) and governed by a Board of Directors who oversee investment policies.

Essence: The Hawaii Strategic Development Corporation is the State's venture capital corporation. It supports start-up businesses by partnering with private venture capital companies to provide seed and venture capital to emerging businesses. HSDC invests in venture capital limited partnerships, which in turn provide equity financing for worthy businesses. The goal is to help diversify the economy and stimulate growth by providing financial support to entrepreneurs. Emphasis is given to technological innovation, but all industries are considered, with exception of tourism and housing. In the long term, goals include developing a sustainable venture capital industry in Hawaii and support of entrepreneurial development programs.

Contact:

John A. Chock, *President*

No. 1 Capitol District Building, Suite 503
250 S. Hotel Street
P.O. Box 2359
Honolulu, Hawaii 96804

Phone: (808) 587-3829

Fax: (808) 587-3832

Email: stratdev@pixi.com

Website: www.htdc.org/hcdc

Hawaii Tourism Authority

Operation: HTA was established in 1998 and is administered under the state Department of Business, Economic Development and Tourism (DBEDT). A 15-member Cabinet-level Executive Board, consisting of public and private sector individuals report to the Governor and the Legislature.

Essence: The Hawaii Tourism Authority is tasked with strategically managing the growth of Hawaii's visitor industry. It is involved in analyzing the tourism climate including: the economic impact of present and future visitor industry growth, promoting Hawaii as a vacation destination, and providing funding for tourism initiatives. The HTA created a long-range vision and plan for tourism in 1999 (*Ke Kumu*) and continues to revisit and revise it at least every three years.

Publications: Available on-line:

Ke Kumu – The strategic plan for Hawaii's visitor industry; several versions available
WTTC Hawaii Tourism Report – A document on how travel and tourism affects Hawaii's economy, including visitor industry statistics and forecasts

Contact:

Rex D. Johnson, *President and CEO*

1801 Kalakaua Avenue
First Floor
Honolulu, Hawaii 96815

Phone: (808) 973-2255

Fax: (808) 973- 2253

Email: rex@hawaii-tourism-authority.org

Website: www.hawaii.gov/tourism/main.html

High Technology Development Corporation

Operation: An agency of the State of Hawaii agency, administered under the Division of Business Development and Tourism, and operated by a Board of Directors.

Essence: The HTDC is the State’s technology development agency that aims to facilitate the development and growth of commercial high technology in Hawaii. It develops innovative initiatives to foster growth in the technology sector through promoting Hawaii as a positive location, advocating for start-up technology companies, developing and managing industrial parks and incubators, collecting and analyzing information on commercial high technology, and providing advice on policy and planning. Current projects include grants available for small business innovation research, two business parks and incubators, seed technology business mentoring program, and a free “Tech Jobs Hawaii” website for job posting and searching.

Publications: Available on-line:

Hawaii Technology Business Directory – A directory of technology companies in Hawaii

Contact:

Philip Bossert, *Executive Director and CEO*

Manoa Innovation Center, Suite 100
2800 Woodlawn Drive
Honolulu, Hawaii 96822

Phone: (808) 539-3602

Email: pbossert@htdc.org

Website: www.htdc.org

Community Based Economic Development Program

Operation: Run by the City and County of Honolulu

Essence: CBED facilitates self-governance of the economic development planning process for communities. It provides support for developing strategic plans for each area or region and helps communities reach their vision by networking, improving infrastructure and monetary support.

Contact:

Manual C. Menendez III, *Executive Director*

Honolulu Hale, Suite 305
530 S. King Street
Honolulu, Hawaii 96813

Phone: (808) 547-7878

Fax: (808) 547-7808

Email: mmenendez@co.honolulu.hi.us

Website: www.co.honolulu.hi.us/dcs/cbed.htm

Office of Economic Development

Operation: Run by the City and County of Honolulu

Essence: The OED aims to expand, diversify, and enhance the economic base of the City and County of Honolulu. It acts as a catalyst and facilitator in foraging public-private partnerships that support business growth and development, offers a variety of services to entrepreneurs, addresses barriers to economic growth and advocates for the removal of these impediments, and promotes Honolulu as a positive business location. The OED is committed to helping advance the economic and physical infrastructure that will continue to support future economic prosperity.

Publications: Available on-line:

Data Center - The OED provides a databank of comprehensive current economic data on Honolulu Metropolitan Statistical Area in conjunction with Enterprise Honolulu.

Contact:

Manual C. Menendez III, *Executive Director*

Honolulu Hale, Suite 305
530 S. King Street
Honolulu, Hawaii 96813

Phone: (808) 547-7878

Fax: (808) 547-7808

Email: mmenendez@co.honolulu.hi.us

Website: www.co.honolulu.hi.us/menu/ecodev

The Chamber of Commerce of Hawaii

Operation: A non-profit, member-driven organization guided by a President and a Board of Directors composed of private company executives and academic representatives, and funded by private membership.

Essence: The Chamber of Commerce of Hawaii is a networking organization of businesses in Hawaii, large and small. The COC of Hawaii works with its members, government, and the community to promote a vigorous business climate. Benefits of membership include networking events, pro-business advocacy at legislative and executive levels, research assistance on key business issues, and informative seminars and publications. The Chamber supports economic development efforts that help shape the future of Hawaii through attracting businesses to the islands, international market outreach, and creating a vision and reality for Hawaii's economic future.

Publications:

The Voice of Business – A monthly publication serving as a forum for the exposition of business- related legislative and regulatory issues as well as member marketing.

The Monday Report – A weekly communication from the president to its members.

Contact:

Jim Tollefson, *President and CEO*

1132 Bishop Street
Suite 402
Honolulu, HI 96813

Phone: (808) 545-4300

Fax: (808) 545-4369

Email: jtollefson@cochawaii.org

Website: www.cochawaii.com

Enterprise Honolulu

Operation: Guided by a Board of Directors composed of about 30 members representing Hawaii's educators, union leaders, and small, medium, and large businesses. A not-for-profit organization funded by corporate and foundation investors; recently merged with Hawaii Business Roundtable.

Essence: Enterprise Honolulu undertakes the role of the economic development board for the island of Oahu, but more broadly is an economic development organization that acts as a driving force in strengthening the Hawaiian economy. Enterprise Honolulu supports balanced, sustainable development on Oahu and throughout Hawaii through diversification, especially high tech and information sector development. The organization hosts forums for the exchange of information and ideas among Hawaii's business leaders, as well as publishes reports that promote initiatives supporting existing businesses and diversifying the economic base.

Publications: These and more publications available on-line:

The People's Pulse – This is a semi-annual, joint publication of Enterprise Honolulu, Hawaii Business Roundtable, and the Pacific Resources Partnership which addresses public opinion on community concerns and is distributed to leaders and policy makers.

People's Platform – A bipartisan action plan for economic development

The Honolulu Benchmark Report - Compares Honolulu to other metro areas as a place to do business

Contact:

Mike Fitzgerald, *President and CEO*

737 Bishop Street
Mauka Tower, Suite 2040
Honolulu, Hawaii 96813

Phone: (808) 521-3611

Toll Free: (877) 423-6332

Fax: (808) 536-2281

Email: mfitzgerald@enterprishonolulu.com, info@enterprishonolulu.com

Website: www.enterprishonolulu.com

Hawaii Business Roundtable

Operation: Membership of around 50 executives from Hawaii's largest organizations, corporations, and charitable foundations including: utility companies, visitor industry, financial institutions, health care, housing, and retail sectors. HBR recently merged with Enterprise Honolulu.

Essence: The Hawaii Business Roundtable shares similar actions and interests with the national Business Roundtable in which top leaders (CEO level) promote economic health and growth through influencing public policy. The business leaders address specific issues crucial to the business environment or economic development in a roundtable discussion. The products of the brainstorming sessions may include reasonable suggestions, alternative solutions, recommendations and plans for action. The outcomes are presented to government and other policy-making organizations. The HBR provides a forum for key business leaders to be involved collectively in influencing the public policy that shapes Hawaii's economic environment.

Publications:

The People's Pulse – This joint publication of Enterprise Honolulu, Hawaii Business Roundtable, and the Pacific Resources Partnership is a semi-annual publication of public opinion on community concerns that is distributed to leaders and policy makers.

Contact:

Carl Takamura, *Executive Director*
Mike Fitzgerald, *President*

1001 Bishop Street
Pauahi Tower, Suite 2626
Honolulu, Hawaii 96813

Phone: (808) 532-2244

Email: cthbr@aol.com, mfitzgerald@enterprisehonolulu.com

Hawaii Technology Trade Association

Operation: HTTA has over 500 members from technology companies, and is composed of several Industry Councils which address specific needs of individual technology sectors such as: IT/Telecom/Software , Biotechnology Health & Medical Technology, Ocean/Earth/Space Sciences, and Dual Use Industry Councils.

Essence: The Hawaii Technology Trade Association aims to grow the technology industry by supporting local technology businesses and encouraging mainland companies to establish a presence in Hawaii. HTTA strives to support a healthy business environment, provide a unified voice for the expanding technology industry, and presents its views to government, academia, the business community, and the public.

Contact:

Ann Chung, *Executive Director*

Alii Place
1099 Alakea Street.
Suite 1800
Honolulu, Hawaii 96813

Phone: (808) 547-5835

Email: annc@htta.org

Website: <http://www.htta.org>

Hawaii Venture Capital Association

Operation: HVCA is a member-funded organization composed of organizations and individuals that range from various endeavors such as business owners, financing specialists, professionals, academia and government.

Essence: Hawaii Venture Capital Association assists in developing the network of capital providers necessary to support the entrepreneurs that broaden and diversify Hawaii's economy. HVCA fosters entrepreneurial development through networking with other member entrepreneurs, investors and experienced executives, education on business-related topics, and access to venture capital. The organization concentrates its efforts on Hawaii's core industries: tourism, defense, education, medicine, and high-technology. Monthly luncheons sponsored by HVCA are open to the public.

Contact:

Bill Spencer, *President*

805 Kainui Drive
Kailua, Hawaii 96734

Phone: (808) 262-7329

Fax: (808) 262-7329

Email: spencer@mdster.com, hvca@hawaii.rr.com

Website: www.hvca.org

Island Economic Development Boards

Operation: These organizations are not-for-profit and are supported by federal, state, local and private funding sources.

Essence: The economic development boards are networking business organizations that specialize in facilitating federal resource programs and implementing economic development projects. The island boards serve as liaison between public and private sector resources in order to support prospective and established businesses, while marketing to attract new businesses. They collaborate with government, academia and businesses to implement initiatives endorsed by the community.

Contact:

Kauai Economic Development Board

Kris Nakata, *Executive Director*

4334 Rice Street
#204-A
Lihue, Hawaii 96766

Phone: (808) 245-6692
Fax: (808) 246-1089
Email: kedb@kedb.com
Website: www.kedb.com

Oahu – See *Enterprise Honolulu*, pg. 10

Maui Economic Development Board

Jeanne Unemori Skog, *President and CEO*

590 Lipoa Parkway
Kihei, Hawaii 96753

Phone: (808) 875-2336
Fax: (808) 879-0011
Email: skog@medb.org
Website: www.medb.org

Hawaii Island Economic Development Board

Paula Helfrich, *Executive Director*

Hilo Office
200 Kanoelehua Avenue
Hilo, Hawaii 96720-4648

Phone: (808) 966-5416
Fax: (808) 966-6792
Email: clipper@interpac.net, hiedb@gte.net
Website: www.hiedb.org

Kona Office
75-5737 Kuakini Highway #206
Kailua-Kona, Hawaii 96740

Phone: (808) 329-4713

National Federation of Independent Business - Hawaii

Operation: State branch of NFIB. Membership typically includes businesses with less than 10 employees.

Essence: The NFIB Hawaii is an [advocacy organization that represents small and independent businesses. It lobbies government for favorable business legislative policy, including such issues as taxation, worker's compensation, and healthcare requirements.](#)

Publications:

Voice Newsletter – A bimonthly national publication providing information on how to shape the politics and policy that affect small businesses.

Grassroots Power - A bimonthly publication showcasing NFIB's latest grassroots efforts and upcoming challenges.

Contact:

Bette Tatum, *Hawaii State Director*

1588 Piikea Street
Honolulu, Hawaii 96818

Phone: (808) 422-2163

Fax: (808) 422-7002

Email: bltatum@aol.com

Website: www.nfib.com

Small Business Hawaii

Operation: Membership of over 2500 businesses is led by volunteer Board of Directors and funded by voluntary member dues.

Essence: Small Business Hawaii is an organization focused on providing effective advocacy for very small businesses and improving Hawaii's business climate. Small Business Hawaii supports competitive enterprise through educational efforts, advocating for lower business taxes and incentives that diversify the economy.

Publications: Available online:

Small Business News – A monthly newsletter that includes business news highlights and commentary, activities and events within the business community, and serves as an educational resource on issues affecting the small business community in Hawaii.

Contact:

Sam Slom, *President/Executive Director*

6600 Kalaniana'ole Highway
Suite 212
Honolulu, Hawaii 96825

Phone: (808) 396-1724

Fax: (808) 396-1726

Email: smallbusinesshawaii@yahoo.com

Website: www.smallbusinesshawaii.org

*The text used in this directory was extracted in part from publications and websites belonging to the listed entries.