



COMPETITION OVERVIEW

The **2007 Hogan/American Savings Bank Non-Profit Business Plan Competition** at Chaminade University is open to non-profit organizations planning to start new ventures that will benefit society. The competition aims to encourage excellence in non-profit planning and help make new and innovative social enterprises a reality. The Competition also hopes to stimulate public interest in the non-profit sector. The Competition is organized and administered by the Hogan Entrepreneurial Program of Chaminade University with the assistance of 3Point Consulting.

Objectives

The objectives of the Non-Profit Business Plan Competition are:

- To encourage excellence, innovation, and entrepreneurship in the non-profit sector.

- To stimulate public interest in the work of non-profit organizations and social entrepreneurs.

- To help build a common foundation of practice, planning and understanding between profit-driven and socially-motivated entrepreneurs.

Entry & Eligibility

Plans can be submitted for a new non-profit organization, a new program within an existing non-profit, or a new for-profit subsidiary of a nonprofit entity. The proposed venture must be designed to generate positive social impact. All ideas and plans meeting these criteria are welcome.

Entrants must submit a statement of intent by **Friday, September 21, 2007** briefly summarizing their venture concept and stating their intention to participate.

(For your convenience a Statement of Intent form has been included in the Entry Packet). Entrants must then submit a complete business plan for their social venture by **Friday, October 19, 2007**.

Review & Evaluation

Round I Entrant Review During the months of October and November, business plans will undergo a detailed review. The plans will be judged based upon completeness, quality and other factors (see Evaluation Criteria in the Entry Packet for details). The initial pool of applicants will be narrowed to a set of eight finalists who will move on to Round II. All entrants will be notified about the results of Round I by **Thursday, November 15**.

Round II Finalist Review The eight finalists' business plans will be evaluated and scored by a panel of judges comprised of senior executives from banks, private foundations, consulting firms, and leading non-profit organizations. Finalists will be required to make an oral presentation to the judges' panel on **Tuesday, December 4, 2007**.

Evaluation Criteria Entries will be evaluated based upon the quality of the business plan, the financial feasibility and sustainability of the proposed venture, and the expected social return on investment. Ventures that represent an innovative approach to an important social or community problem, or that have the potential to become a new model for other non-profit organizations will receive special consideration (see Evaluation Criteria in the Entry Packet for details).

Awards & Recognition (Thursday, December 13, 2007)

First, Second, and Third Place business plans will receive cash awards as follows:

1st Place	\$15,000
2nd Place	\$10,000
3rd Place	\$ 5,000

A separate prize will be awarded to the plan that is judged most compelling among all the finalists.

Loomis-ISC Most Compelling Award 120 hours of free integrated communications services

The four Winners will be announced at an Awards Ceremony on December 13, 2007, open to the public and the press. All finalists will also be recognized at the event. Qualified entrants who are not finalists will be invited to attend the Awards Ceremony and may have their proposals summarized and publicized in materials issued by the Competition's organizers.

Additional Information

If you have questions or need an entry packet, contact John Webster at jwebster@chaminade.edu, or call Ginger Miller at 808-440-4280.