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**PRESS RELEASE**

**FOR IMMEDIATE RELEASE**

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**Hogan Program Announces 2010  
Non-Profit Business Plan Competition**

HONOLULU, HI – [The Hogan Entrepreneurial Program](#) will be looking for new programs that best embody its mission of “doing social things that make business sense” as it conducts its 4<sup>th</sup> Nonprofit Business Plan Competition. This competition is especially important in light of recent news that many Hawai‘i nonprofits have been scaling back or shutting down operations due to cuts in funding.

“It is a tough time for nonprofits, and it seems like the pool of grant money is drying up,” said Hogan Program Director, Dr. John Webster. “But generous contributions from [American Savings Bank](#) and [Loomis-ISC](#) have allowed us to once again invite non-profit organizations to compete for prizes in their plans for new ventures that will benefit society.”

The prizes being offered are as follows:

- 1<sup>st</sup> prize - \$12,000
- 2<sup>nd</sup> prize - \$6,000
- 3<sup>rd</sup> prize - \$4,000
- 4<sup>th</sup> prize – 100 hours of integrated communications service from [Loomis-ISC](#)

“We are particularly grateful to American Savings Bank for a \$25,000 grant again this year,” said Dr. Webster. “And we know that previous years’ winners have found the services provided by Loomis-ISC particularly helpful.”

A letter of intent to compete in the competition is due on **Feb. 5<sup>th</sup>, 2010**. The deadline to submit business plans is **March 4<sup>th</sup>** and the winners will be announced in April. For full competition details on how to help make new and innovative social enterprises a reality, call Ann Lujan at 808-739-4673. Online at [www.chaminade.edu/Hogan](http://www.chaminade.edu/Hogan)

Previous winners include:

## 2007

- [Re-Use Hawai'i](#), works to keep reusable building material out of the waste stream, and in use in our community.
- [Papakolea Community Development Corporation](#), A full-service community center that arranges a broad scope of culturally relevant services including: entrepreneurial opportunities, health and human services, educational and recreational activities.
- [Hina Mauka](#), provides prevention, treatment and recovery services to individuals, families and communities touched by alcoholism, chemical dependency and related challenges.
- [Hope, Help & Healing Kauai](#), a faith-based sober living environment facility that provides for the rehabilitation of men and women struggling with substance abuse and life recover issues.

## 2005

- Healthy Options – “Heat & Eat”, a project of [Lanakila Meals-on-Wheels](#).
- Laulima Hana Enterprises was developed by the [Arc of Hilo](#) to provide training and utilize the skills of their clients. The project involved building a warehouse store for recycled building materials, starting a construction pre-apprenticeship training program, and setting up an incubator for entrepreneurial businesses with recycled products.
- [Full Life Learning Center](#) is dedicated to providing an environment where every student is engaged in learning their chosen skills, and has frequent opportunity for important decision making.
- [Domestic Violence Clearinghouse and Legal Hotline](#), now the Domestic Violence Action Center, is dedicated to alleviating the problem of domestic abuse in Hawaii.

## 2004

- Wai’anae Organic Farmers Cooperative (WOFC), now known as [Ma’O Organic Farms](#). The farming venture is aimed at social entrepreneurship by growing organic food and training young leaders working for a sustainable Hawai‘i.

- [Hawaiian Homestead Technology Inc.](#), an initiative of the Council for Native Hawaiian Advancement to create and sustain technology jobs for residents in and around Native Hawaiian Homestead communities.
- [Ka Hale Pomaika'i](#) “The Blessed House,” the first and only Recovery Community Organization in the State of Hawaii and striving to become the first and only residential recovery program on the island of Moloka'i.

### **Hogan Program Challenges Students To Start New Things**

[The Hogan Entrepreneurial Program](#) is open to all full time Chaminade students. It has a practical focus that provides in-depth learning through contact with Hawai'i's entrepreneurs. The program is funded by contributions from The Hogan Family Foundation. Since its inception in 2002, the program has graduated almost 200 student entrepreneurs.

Once a student is accepted to the program they are eligible for participation in international internships, summer exchanges with students from the Hogan Program at Gonzaga University, and the Hogan Mentor Program. During the academic year, they meet for 90-minute intense discussions with more than 25 of Hawai'i's entrepreneurs. Some Hogan students are already engaged in entrepreneurial undertakings.

### **Chaminade Educates for Life and Careers**

[Chaminade University](#) is the only Catholic university in Hawai'i and has recently inaugurated its ninth president, Brother Bernie J. Ploeger, SM, Ph.D. He served as executive vice president and provost since arriving at Chaminade in 2001. The university offers 23 undergraduate degrees and five graduate degree programs. Seven degrees are newly available through accredited online courses. Chaminade also has several evening and weekend courses at satellite locations. The Chaminade mission is to offer its students an education in a collaborative learning environment that prepares them for life, service and successful careers. The Society of Mary, or the Marianists as they are commonly referred to, founded Chaminade University in 1955. For more information, go to [www.chaminade.edu](http://www.chaminade.edu).

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